



IMTSuccess Program Free Web Hosting Webinar

Brought to you by [Rod Larrivee](#) and the [IMTSuccess Program](#)

****NOTE** This eBook goes hand in hand with a Video which you download by [CLICKING HERE](#). The video is 90 minutes long with complete instruction regarding this Step by Step manual.**

Agenda

- Why your own Web Hosting account as opposed to free hosting sites
- Signing up for cheap reliable hosting
- Registering a domain name and pointing to your new hosting account
- Installing a Word Press Blog
- Setting Up Your Blog
- Changing your Word Press Theme
- Using FTP to Upload your Theme and Images
- Setting Up POP Email Accounts for use with Outlook or Thunderbird Mail

Why Your Own Web Hosting Account as Opposed To Free Hosting Sites

You own Web Hosting account, will provide your domain a professional place to reside, with no advertising, and full control for you. It also provides you with professional email addresses. Google, will see the site in time as an authority site, if you do thing right.

Registering a Domain Name and Pointing to Your New Hosting Account

You can register a domain with the hosting company, but my recommendation has always been to keep thing separate, and use the best company for everything. The best Domain Registration Company in my opinion is GoDaddy. Check them out below, and watch the video to see how to register a good domain, and the information you need to add to your Domain Account, to point the domain to your Hosting Account.

Remember, Web Hosting and Domain Registration are two totally separate things, and should be kept separate for your total control of your business.

[GoDaddy Domain Registration](#)

We will be coming back to GoDaddy, after we set up our Web Hosting to point our new domain to our Web Hosting Account.

Signing Up For Cheap Reliable Hosting

There are many Hosting Companies out there that claim to be the best. Some are very cheap, and some are very expensive. Be careful with some of the free or very cheap Web Hosting Companies. Many use off-shore servers, which can be slow and have lots of downtime.

I have been using once company for over 10 years, because they have the best reputation online, the best customer support, and provide fast USA based servers, and little to no downtime.

Check them out here.

[Best Web Hosting Company](#)

In my recommendation, all a person really needs is their Baby Package for \$7.95 per month which allows for unlimited domains, email and bandwidth.

After you sign up for the baby package, you will receive a very important email regarding your new Web Hosting account. Make sure you print off this email and put it in a safe place.

In this email, you will have 4 key pieces of information you will need.

- Your cPanel User name and Password
- Your FTP User Name and Password
- Your DNS Servers
- Your Server IP Address, and temporary link to your main home page which can be used to view your new Blog we will set up in an upcoming next step (once you do the next step, it can take 24 – 72 hours for your new domain to complete its propagation to your new server.

Now, log back in to GoDaddy, go to My Domains, check off the domain, near the top click on Name Servers, and enter in the two DNS (Name Servers) that came in the Hosting Account welcome email. This step will point your domain to your new hosting account.

Installing a Word Press Blog

Many people have asked me why a Word Press blog, as opposed to a Web Site. Well they are basically the same thing, but first, Google loves Word Press Blogs, and they are the easiest for the beginner to use and set up and there are many different themes you can upload to change the appearance of your blog.

Watch the video to see how to install and set up your word press blog.

Now that you have your Word Press Blog set up, we need to look for a great theme, that you like and is relative to your business. Below are some great places to get free Word press themes. Find one you like and download (save) it to your computer.

The themes I like best, support “Widgets” – you will see later in the video why.

<http://wordpress.org/extend/themes/>

<http://www.freewpthemes.net>

<http://topwpthemes.com/>

Using FTP to Upload Your Theme And Images

Now that you have selected your new theme, we need to upload it to your Web Hosting Account. All a Web Hosting Account really is, is a file server. If you place files on it, people can view them. We are going to use a process called FTP (File Transfer Protocol)

Here is a link to a great free FTP client that will allow you to upload files to your Web hosting Account.

<http://filezilla-project.org/download.php>

Download the above file, and install it on your computer. Watch the Video now, to learn how to use it, and how to upload your Word Press theme, into the proper place on your Web Hosting Account so you can select it from your Word Press Admin Area.

You can also use FTP to upload images to your site that you may want to share, or use in other projects.

Now that you have your new great theme, watch the video to see how to add Widgets and content to your new Web Site (Blog).

Setting Up POP Email Accounts For Use With Outlook or Thunderbird Mail

Having your own Domain and Web Hosting Accounts, allows you to take full advantage of having your own specific domain email addresses.

Example: sales@yourdomain.com, rod@yourdomain.com , customerservice@yourdomain.com

The Web Hosting Account, that you have selected allow for unlimited email address, which you have complete control over. In the Video, we will go over how to set up the email in your Web Hosting Account cPanel, and how to configure the most popular Email Clients on your computer.

I hope this information in this agenda and video were helpful to you. I wish you all the best in your online ventures.

Rod Larrivee

“Do Today what Others won't, Have Tomorrow what Others don't!”



[IMTSuccess Program](#)

Take a moment to look at my [IMTSuccess Program – Learn how to dominate Google for your Business](#)

The IMTSuccess program is a 4 week Live Webinar Course, which will teach you all the strategies you need to get long term, sustainable traffic to your site. Below is the course

agenda.

IMTSuccess Program 4 Week Agenda

Week 1

- Introduction to the program and complete 4 week agenda
- What can be accomplished here and methods of marketing
- Market research, and keyword research - the key to your success online
- The how and why of Online Classified Advertising

Week 2

- Introduction to Web 2.0
- The strategy behind a good Web 2.0 Property and how it drives traffic to your main site.
- Explanation of the "Safety Zone" around your Main Web Site
- Building your Web 2.0 Property and Linking Strategies
- A basic introduction to Social Bookmarking

Week 3

- Web 2.0 Properties on Steroids! How to effectively create 100's of unique and quality Web 2.0 properties weekly.
- Automating your Social bookmarking efforts.
- Video marketing
- Creating quality and fun videos in minutes, and how to distribute these videos online and have them rank in search engines
- How to create back links to your Web 2.0 Properties using Video, Link Directories, Pad Submissions and other methods.

Week 4

- Automation and Outsourcing - the key to your online success. These two things will put your online business into high gear creating that success you have always been looking for online.
- Social Networking - The Do's and Don't's of Twitter, FaceBook and Myspace
- Twitter in Detail - How you can have 1500 - 2000 New Targeted Twitter Followers Weekly.
- A complete review of the 4 week program